



PROMOTING YOUR BUSINESS AND PRODUCTS ONLINE IN LATIN AMERICA

Upload your company and product info, **FREE OF CHARGE**, to an online catalogue that is marketed and disseminated to key Latin American healthcare stakeholders.

Latin America is one of the key growth markets for pharma and healthcare products worldwide. However, in such a diverse region, it is be tough to know where to start when looking for customers, distributors or partners. The language barrier alone is be enough to prevent Danish companies from fulfilling their potential in Latin America.

Trade Council Latin America has established a formal cooperation between **Danish Export Association, DI Life Science, Danish Life Science Cluster and Medicoindustrien**. We gather Danish health companies in an online catalogue in order to promote the Danish solutions to the Latin American buyers.

This online catalogue takes the form of a website where each Danish participant is given a page to market their business in Spanish and Portuguese. The Embassies in Mexico, Brazil, Chile and Colombia then promote the catalogue to relevant stakeholders in each market as well as facilitate communication with any interested partners. [Click here](#) to explore it and get inspired!



Please send your company and product info in Spanish and Portuguese to laubon@um.dk. If you can't provide the info in either language, the relevant embassies will assist you with translations.

[Sign up via the online form now](#) to reserve your space in the online catalogue.

For any questions, please write to Laura Bonani at the Trade Council of Denmark in Brazil at laubon@um.dk.

